

CORAL REEFS ARE DYING

and those in the
waters of Hawai'i
are among the
most at risk

Sunscreen pollution, especially the chemical **oxybenzone**, plays a role in that loss. The toxicity of **oxybenzone** can cause both coral bleaching and coral death, as well as induce reproductive diseases in fish.

Oxybenzone can play a destructive role in **preventing** the natural restoration of a damaged reef—ultimately leaving the seascape barren and desolate. Sunscreen pollution's worst impacts occur on reefs where locals and tourists love to swim and experience the ocean.

To learn more about sunscreen pollution and coral reefs, and to see a short film, visit

ReefsAtRisk.org



To learn more about what Hawai'i and its elected representatives are doing, go to **bantoxicsunscreens.com** and **bereefsafe.com**

AQUA-ASTON
HOSPITALITY



As a community of businesses, scientists, and non-profits, we are asking you to learn more about this issue, and like us, become part of the solution in rebuilding healthy coral reefs.

BUSINESSES:

808 Boards, Inc.
Hawaiian Paddle Sports
Hawaii Mermaid Adventures
Valley Isle Excursions
Maui Marketing
Maui Standup
Maui Surf Lessons LLC
Snorkel Depot
Waterworks Sports
Sunrise Surf Lessons Kauai
Napili Shores Resort
Tuga Sunwear
Nalu Koa Maui
Napili Kai Resort
Rainbow Kayaks
Pakaloha Bikinis
Maui Kayak Adventures
Ozone by Outrigger Resorts
Aqua-Aston Hospitality

SCIENTISTS:

Dr. Robert Richmond, University of Hawaii
Dr. Michael J Risk, McMaster University
Dr. Abbas Haghshenas, University of Tehran
Dr. Eugene Shinn, University of South Florida
Dr. Ariel Kushmaro, Ben Gurion University
Dr. Esti Winter-Kramarsky, Weizmann Institute
Dr. John Fauth, University of Central Florida
Dr. Silvia Diaz Cruz, Spanish Council for Scientific Research
Dr. Omri Bronstein, Natural History Museum of Vienna, Austria
Dr. Kim Sheehan, University of Oregon
Dr. Craig A. Downs, Haereticus Environmental Laboratory

COSMETIC COMPANIES:

Joe Dinardo, (ret) VP, Revlon-Almay
Raw Elements USA
All Good
Stream2Sea
Sea & Summit

NGOs:

Napili Bay and Beach Foundation
Friends of Hanauma Bay
Hawaii Ocean Ambassadors
For the Fishes
Hawai'i Wildlife Fund
Sustainable Coastlines Hawaii
Maui Huliau Foundation
Malama O Puna
Pacific Whale Foundation
Humane Society of the United States
Haereticus Environmental Laboratory
Boxerwood Education Association
Humane Society International
Save the Waves
Hawaii Ecotourism Association
Save Honolulu Coalition

Ua Mau ke Ea o ka 'Āina i ka Pono
(The Life of the Land is Perpetuated in Righteousness)